**Informatics, Ch 4, Data Analytics: Presenting the findings Alex Hudson**

**What is a multimodal online solution? p 185,**

1. **What is a multimodal online solution (MMOS)?** A MMOS is an online display of information for a topic, which contains text, sound and still/moving images.
2. **How will you use a MMOS to complete Unit 4, Outcome 1 (part 2 of the SAT)?** I will be using an online creation tool (such as WordPress), to complete a display of information to convey all my information regarding my Part 1 SAT hypothesis. It will include moving images, a variety of different statistic displayers (graphs) and more information regarding primary and secondary source collection.
3. **List the features that your solution should contain.**
   1. Multiple tabs/pages with different information.
   2. Links which lead to other websites which I gathered my Secondary data from.
   3. Tags, to gain interest of internet searches.
   4. Incorporate different Graphs on my tabs, to visually demonstrate my views.
   5. Clear, concise titles, headers and sub-headers which will inform the reader on what the pages are.
   6. Privacy and Spam acts on a page, so the reader understands how I sourced my primary data.

**An effective MMOS, p 186**

**Educating a global audience**

1. **In developing your MMOS you need to provide information that is suitable for a worldwide audience. Elaborate under each of the following areas that need to be considered:**
   1. **Gender:** In the modern-day world, despite biological evidence saying only two, society believes that there are many genders. These will be needed to take into consideration- to show non-bias.
   2. **Culture**
      1. **Images:** To make sure that all images do not make the culturally important activities appear to be stupid.All images need to make sure that the culture shown is shown at its best extent, with all individuals given permission.
      2. **Language:** Websites can be read in a variety of different languages, the user should be allowed to choose via a prompt or browser plugin, to easily convert the English text to whatever language of their choosing.
   3. **Age appropriateness**
      1. **Writing for young readers:** Images, words and graphic ideas should not be available to view by the public. To access this content, a verification of the individuals age should be created, with either a clear access if the user is above 18 years old. Or a redirect to another page- if the user is a minor.